

Desktop Publishing

(2)

Document Analysis

10/11/'08

Brief: Select a newspaper page and analyse it under the following headings.

<u>Headings</u>	<u>For example</u>
Paper size.	A4, A3, A2 ???
Column Width.	Width of the columns of type. e.g. 5cm. ???
Gutters Margins.	Width of margins left ,right, top and bottom. i.e. 1.5cm ???
Text Alignment.	Left, right, centered etc. ???
Font Class.	Times Roman, Helvetica etc. ???
Font Sizes	10, 12, 16, etc. ???
Headings.	Headlines title of page. i.e. bold centered. ???
Body Text.	Paragraph text. i.e. 10 left aligned. ???
Design Features.	Use of illustrations, text headlines number of columns used etc. ???
Readability.	Easy or difficult to read, balance between the type, illustrations and blank space. ???

The newspaper page can be local or national and must be handed up with the analysis !

Deadline: 24/11/'08

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